DO NOT SEND ANYTHING TO THE SCHOOL
Mail all materials and payment to:
Cherry Creek High School Senior Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

OR if you are technology savvy, you can submit everything online at www.TheYearbookCompany.com
(it's not possible to just pay online- all your photos and message must be submitted at that time as well.)

www.theyearbookcompany.com or call 951-274-9561
(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)
**STEP 1**  
*Place an “X” in the boxes to indicate the size and format of ad from the choices below that you are purchasing.*

<table>
<thead>
<tr>
<th>Format</th>
<th>1/8 Page Ad</th>
<th>1/4 Page Ad</th>
<th>1/2 Page Ad</th>
<th>Full Page Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>A5</td>
<td></td>
<td></td>
<td></td>
<td>CUSTOM</td>
</tr>
<tr>
<td>J5</td>
<td>CUSTOM</td>
<td></td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
<tr>
<td>S5</td>
<td>CUSTOM</td>
<td></td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
<tr>
<td>D5</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
<tr>
<td>N5</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
<tr>
<td>F5</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
<tr>
<td>G5</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
<td>CUSTOM</td>
</tr>
</tbody>
</table>

**ALL ads are in FULL COLOR!**

(not pictured below but it is half the size of the 1/4 ad with one photo and a 45 word message like this)

**STEP 2**  
*Fill out student name and parent contact info. Decide on your photos and type your message.*

**Name of person purchasing ad (name on check or credit card):**

__________________________

__________________________

__________________________

__________________________

**Address:**

City: ______________________ State _______ Zip________

Daytime contact phone: (________)____________________________

**STUDENT’S first and last name as you would like it to appear on ad:**

(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

__________________________

# of photos enclosed _______ is this a surprise? yes / no

**I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won’t be returned.)**

*Please note, however, that we cannot guarantee the safety of your photos once we have put them in the mail, so please make duplicates of all irreplaceable photos. PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.*

(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

**Yearbook ad sales are a fund-raiser for your child’s school and are non-refundable. The school and their yearbook program thank you for your support!**

**STEP 3**  
*Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.*

**PLEASE MAKE CHECKS PAYABLE TO:**

The Yearbook Company

**early-bird**

<table>
<thead>
<tr>
<th>price if</th>
<th>postmarked by</th>
</tr>
</thead>
<tbody>
<tr>
<td>$85</td>
<td>October 6</td>
</tr>
<tr>
<td>$120</td>
<td>October 27</td>
</tr>
</tbody>
</table>

**final deadline**

<table>
<thead>
<tr>
<th>price if</th>
<th>postmarked by</th>
</tr>
</thead>
<tbody>
<tr>
<td>$105</td>
<td>October 6</td>
</tr>
<tr>
<td>$150</td>
<td>October 27</td>
</tr>
</tbody>
</table>

**I’ve enclosed a check in the amount of:**

$__________

**return checks will be subject to a $25.00 fee**

**Check #________

**I am paying by credit card:**

- Visa
- Mastercard

**exp date:** /  

**cvv code:** ____________

*The cvv code is the 3 digit security code on the back of the credit card.*

**DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:**

Cherry Creek High School Senior Ads

The Yearbook Company

7177 Brockton Ave., Suite 105

Riverside, CA 92506

*Any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a $25 late fee to the regular price.*

**for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561***
Parents,

Your message to your student will be typeset to fit in this space. The total length should not exceed 75 words, (400 characters) including the “signature” at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best. If you have a horizontal photo use box 2.

Parents,

Your message to your student will be typeset to fit in this space. Your photo will be reduced or enlarged to fit in this space. This box can be adjusted to accommodate a horizontal photo.

Parents,

Your message will be typeset to fit in this space. Your photo will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2 & 3.

Parents,

Your message to your student will be typeset to fit in this space. Your photo will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2, 3 & 4.

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)
Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed 120 words, (660 characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes two through five.

Photo one must be a vertical photo only.

Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper only.

Horizontal photos must be used for boxes 6 and 7 only.

Dear Parents,

Your message to your student will be typeset to fit in this space. The total length should not exceed 100 words, (550 characters) including the “signature” at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in boxes 1-5. Horizontal photos must be used for boxes 6 and 7 only.

Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a vertical photo.

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)
Dear Parents,

Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed 150 words (max 825 characters), including the “signature” at the end. Word counts are an approximation based on the amount of characters available. You may get more or less words, depending on which words you use.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos (or photos that can be cropped vertically) do look best in the vertical frames and horizontal photos look best in the horizontal spaces. Photos 5 & 6 are horizontal.

FORMAT 05
FULL PAGE DESIGN

Students,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed 140 words, (770 characters) including the “signature” at the end. Word counts are an approximation based on the amount of characters available. You may get more or less words, depending on which words you use. Original photos work best, however we will accept good quality copies on photo paper only.

Please use a vertical photo in box 1

FULL PAGE DESIGN
FORMAT 05

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)