



# SCHUMÉ NAVARRO

CHERRY CREEK SCHOOL  
BOARD MEMBER  
DISTRICT D

## MAIN OBJECTIVE

I am seeking new challenges to advocate for parents as a CCSD Board Member. I feel passionately about utilizing my entrepreneurial drive and care in social issues to foster longterm change in the school district through UNITY, TRANSPARENCY & CHOICE

## CONTACT DETAILS

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## EDUCATION

Design Management  
The Art Institute of COLORADO  
2010-2013

Licensed Cosmetologist  
Englewood Beauty College  
20001-2003

High School Diploma  
Cherry Creek High School  
2000-2004

## WORK EXPERIENCE

### OWNER/OPERATOR AND LEAD ARTIST

Peacock Vanity | 2010 - present

- Contract and manage up to 40 events a year
- Developed a social media strategy to increase the exposure of the company website
- Organized and maintained an annual growth of 30%
- Created new marketing strategies to expand the company's footprint
- Direct a team of 8 independent artist
- Managed social media accounts and created weekly postings

### DIRECTOR AND LEAD MENTOR

Young Moms MOPS Group | 2013- present

- Restructured stagnate organization to thrive
- Maintained budget and financial records
- Managed income and expenses
- Lead a group that averaged 40 moms annually
- Crew online presence
- Mentored and facilitated resources to help mothers thrive
- Organized community to help support marginalized families
- Developed annual meeting content
- Produced all marketing and promotional material

### CO OWNER, CREATOR AND DESIGN MANAGER

Urbanity LLC | 2007-2009

- In charge and active in hairstyling, makeup and styling models
- Designed staging and themes for events
- Managed taskforce of 80+ volunteers
- Oversaw accounting, marketing and sales
- Networked with corporations to fund various events
- Managed events supporting local issues for gang violence, voting and health issues

### HAIRSTYLIST, CREATIVE DIRECTOR & EDUCATOR

Floyd's 99 Barbershop | 2005 -2009

- Women/men stylist, colorist, trainer, educator and creative director
- Member of the corporate training team
- Administer orientation with new hires, helping in customer service and general shop flow
- Managed design team overseeing groups in hair, makeup, models and crew
- Designed overall theme of events and marketing teams

## REFERENCES

### Janella Thaxton

Senior Events Manager | MOPS International

### Andrea Howell

Co-Coordinator | Young Moms MOPS Group

### Jenney Ruzich

Former Colleague | Urbanity & Floyds 99 Barbershop



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Cherry Creek School Board Member District D

**A. WHY ARE YOU SEEKING AN APPOINTMENT TO THE CCSD BOARD OF EDUCATION, AND WHAT POLICIES WILL YOU PRIORITIZE IF ELECTED?**

I am running for the CCSD Board of Education to bring the parent voice back into our schools. Our parents feel their voices have been removed from the decision-making process of their child's education, and we need to fix that. I believe we are better together as a community when teachers, school leaders, and the board of education work together with our parents to create an excellent learning environment for our kids.

When elected, my priority will be to prioritize communication from the Board to our parents and stakeholders so they have opportunities to be involved and have a voice. By opening our communication and listening to parents, we will continue to provide our kids an excellent and inclusive education.

To prepare our students to be successful adults in society, we must look at each child holistically as an individual and provide them with the best support throughout their educational careers. In the end, parents are a part of that equation because they know what is best for their children; and we have a duty to listen to their concerns and needs. I am running because I want to provide the transparency parents are begging for regarding their child's learning experience. I truly believe our community will flourish with a more collaborative effort, and I want to play a part in facilitating that.

**B. WHAT EXPERIENCES AND QUALIFICATIONS DO YOU HAVE THAT UNIQUELY PREPARE YOU TO BE A CCSD BOARD OF EDUCATION MEMBER?**

As a small business owner, I know how multifaceted it is to grow a successful business; and I want to bring that knowledge of fiscal responsibility to the school board. To continue to provide our students with an excellent education, we need to intentionally look at policies through a large lens making sure we are allocating funds responsibly.

I believe my diverse ability to serve others and solve problems will be well suited on CCSD's Board of Education. Growing up in the district as a BIPOC, I saw firsthand how individualized educational support from teachers and administration could forge a path for success and resiliency in students. I want to continue with that holistic and individualized support for ALL kids in our district. As a wife and parent in a blended family, a small business owner serving brides, and my time spent as a community volunteer serving marginalized teen moms, I feel my story has uniquely provided me the skillset to be able to understand and represent our families with range on the Board of Education.

Being involved in my community has allowed me to see our local community's issues and how different every individual's needs are. I have spent countless hours advocating for our community members and being of service to others and I want to continue being a voice for the families in our school district.



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**C. IN WHICH SCHOOL OR DISTRICT ORGANIZATIONS ARE YOU, OR HAVE YOU BEEN ACTIVE? PTCOS, PASS, IPAC, DAC, SEAC, GTPC, LEADERSHIP CHERRY CREEK, ETC.?**

As a parent, I have made sure my children are supported and are involved in school through various avenues. During my oldest's elementary years, I was involved with PTCOs. Until recently, I have played an active role in all my kids' education experience and continually volunteered as a class mom. I hope to be a voice advocating for that role to be reintroduced without discrimination. I have also attended PASS meetings with my oldest and have seen the support these organizations can bring to our students. I want to make sure that every student, no matter their background or zip code, has access to the support that CCSD provides.

**D. EXPLAIN IN WHAT AREAS YOU BELIEVE THE CHERRY CREEK SCHOOL DISTRICT EXCELS.**

Cherry Creek School District has been known to be one of the, if not the best, school districts in our State. Our district has always led the way in giving students countless opportunities to explore their passions and educational interests, which is why our district has always been sought after. We also were leaders in providing low-income families opportunities for their children to enroll in our district and aiding in district equity. Our district has always made sure to hire the best candidates for our positions; so that our children have the highest quality teacher. We provide our students with the best programs, whether it is in art, academic groups, or sports. Our district was at its best when we had parental involvement in our schools through varying avenues, and I believe getting back to that will lend in continuing to have the best district in the state.

**E. CHERRY CREEK SCHOOL DISTRICT BELIEVES IN EQUITY FOR ALL. AS A CCSD BOARD OF EDUCATION CANDIDATE, WHAT HAVE YOU DONE TO INCREASE YOUR KNOWLEDGE REGARDING EQUITY, INCLUDING RACIAL, GENDER, GENDER IDENTITY, AND ACADEMIC NEEDS (SPECIAL EDUCATION, GIFTED AND TALENTED, ENGLISH LEARNERS)?**

As a BIPOC woman, I have researched and believe I have gained a unique knowledge of equity and inclusion efforts as well as the lack of those efforts through my life's experiences. The intersectionality that I lived in would be seen as a difficult environment to grow up in. Back then, we didn't have an understanding of equitable and inclusion practices, yet the people who surrounded me and spoke LIFE into my story and created resilience and confidence in me that changed my life. This is a big reason why my heart's goal is to never box a child into a system that is not life-giving. No matter their race, economic background, or gender, I feel that as educators and people of influence, we need to choose words and intentions properly to not adhere students to a bias of low or even high expectations. Acknowledging discrepancies in our systems is of value, but I think that bringing in holism is crucial to the success of our children within education. We need to focus on academic strengths and the individual learner's emotional, spiritual, physical, and cultural dimensions. I believe in this climate of change, things are transitioning into a more inclusive community, and I want to add to that conversation by making sure ALL students have the opportunity to succeed. As always, I feel families play a vital role in that conversation, and I am excited to play my part in making sure this goal comes to fruition.



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**F. WHAT ARE YOUR BELIEFS ABOUT THE SCHOOL DISTRICT'S RESPONSIBILITY TO KEEP STUDENTS SAFE, AND DOES THAT INCLUDE PUBLIC HEALTH?**

Growing up in Colorado, living through the Columbine tragedy and many more that followed, I believe strongly in our schools' focus and implementation of safety and emergency protocols. I strongly believe in supporting SRO's in our schools. I remember my friend group's relationship with ours and will always hold SRO's in high regard.

Concerning the district's responsibility to keep students safe and whether that includes public health, it's important to recognize that we are seeing children suffer by not individualizing their care within our school districts and silencing parents' by removing parental choice. It is important to realize that these mandates mostly target marginalized communities. Instead of deciding what the solution should look like, we need to look at each child individually and respect the parents' choices regarding their children's medical decisions. Whether it's in the best interest of their disability, mental health, physical health, or learning needs, in the end, it is not the proper role of the district to make or validate these decisions as the parents know what is best for their child. We need to respect parents and their individual rights when they provide medical letters explaining their child's needs and not remove those decisions from the parent or the child's provider by way of a committee.

One thing we can agree on- these are unprecedented times! We have lived through challenges and change. We have had to adapt and overcome many obstacles over the last 18 months. Let's give ourselves some grace and take a deep breath in. As we continue to move forward in the best interest of our children's education, mental health, and physical health, we need to be sure to preserve our children's well-being. Cherry Creek School District will reaffirm the family unit by allowing the parents to protect their child's childhood, support their education, and continue making medical choices based on factual data without political motives. That is why I do not feel it is the proper role of the school district to mandate ANY medical decision of their students as that is solely the family's responsibility.

**Better Together**

